



## exertis | PRO AV CANADA

**Exertis Pro AV Canada** has officially arrived, bringing our reseller and vendor partners an exciting twist to Canadian AV distribution.

Looking for a partner who understands your market, customers, and business – whether you're in Squamish, Saskatoon, Sherbrooke or Shediac - coast to coast (to coast) across our great nation?

### **Welcome to the new Exertis Pro AV Canada!**

Our Canadian-based operations and warehousing allow us dynamic control over stock and shipping and added flexibility to meet our customers' unique needs.

From our parent company, Montreal-based Exertis|JAM (a DCC business), to our Canadian sales reps, Canadian PM Team, Canadian marketing, Canadian warehousing and Canadian business operations, the Exertis Pro AV Canada team is thrilled to provide you with an end-to-end, homegrown experience.

"After the challenges of the last few years, we recognized the industry needed an AV distributor managed in Canada by Canadians for Canadian resellers," said Raad Raad, Vice President of Exertis Pro AV Canada. "I am thrilled to be leading this next evolution of commercial AV distribution in Canada."

Stay tuned to our social media channels over the next few weeks as we introduce our terrific team members. For the latest offers, product updates and news, be sure to like and follow us on LinkedIn, Facebook and Twitter, or visit us at [www.exertiscanada.com](http://www.exertiscanada.com).

**See what's new at Exertis Pro AV Canada today!**